

PRESS RELEASE

SICK founds subsidiary in Malaysia Sensor producer drives growth in Southeast Asia

Waldkirch, 18.12.2014 – SICK AG has founded a new sales subsidiary in Malaysia. The Southeast Asian country is a very attractive market for the company and will be served even more intensively in future. SICK has up to now only been represented in Malaysia with a branch of its Singapore subsidiary.

The new subsidiary, SICK SENSOR (MALAYSIA) SDN BHD, will permit SICK to increase its growth in this expanding market. Converting the branch into an independent sales company allows SICK to enhance its direct business with Malaysian customers. This move will also enable the company to provide better support to international customers with whom SICK does business in Malaysia and other countries. SICK has hitherto mainly marketed its solutions in Malaysia via external sales partners.

SICK has had a production site in Malaysia since 2010, employing about 110 personnel, and producing proximity sensors, photoelectric switches, and optoelectronic protective devices such as safety laser scanners or safety light curtains.

SICK is one of the world's leading producers of sensors and sensor solutions for industrial applications. The company, founded in 1946 by Dr. Erwin Sick and with its Headquarters in Waldkirch-im-Breisgau near Freiburg, is a technology and market leader and is represented worldwide with over 50 subsidiaries and associated companies, as well as numerous agencies. SICK employs more than 6,500 personnel worldwide and achieved Group sales of EUR 1,009.5 million in the 2013 fiscal year.

Further information on SICK is available on the Internet at <http://www.sick.com> or by phone at +49 (0)7681 202-3148.