



FOR IMMEDIATE RELEASE

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**H18 SureSense Photoelectric Sensors for a Wide Range of Sensing Applications**

*A single sensor family reliably detects all object types in any environment*

Minneapolis, Minn., October 7, 2015 – SICK ([www.sickusa.com](http://www.sickusa.com)), one of the world’s leading manufacturers of sensors, safety systems, machine vision, encoders and automatic identification solutions for factory, logistics, and process automation, today announced the launch of the H18 SureSense family of photoelectric sensors for reliable detection in a wide range of sensing applications.

For optimal performance at all times, the sensors’ signal strength light bar immediately alerts the user when maintenance or alignment is an issue. In addition, SureSense sensors are constructed with SICK’s proprietary VISTAL™ “tough as steel” housing. The sensor family also includes variants that are rated IP 69K to stand up to the most punishing environments, reducing replacement costs and downtime. With a wide variety of standard options to choose from, SureSense sensors can be configured to meet each application’s needs.

The SureSense family allows users to standardize on a single sensor family to detect all object types, from basic to advanced applications. Featuring the industry’s best background suppression technology, SureSense sensors can reliably detect nearly any object in any environment, ensuring machines and lines stay up and running at full capacity.

For more information visit: [http://www.sick.com/us/en-us/home/products/product\\_news/industrial\\_sensors/Pages/h18.aspx](http://www.sick.com/us/en-us/home/products/product_news/industrial_sensors/Pages/h18.aspx)

### **About SICK**

SICK is one of the world's leading manufacturers of sensors, safety systems, machine vision, encoders and automatic identification products for industrial applications. With more than 1000 patents, SICK continues to lead the industry in new product innovations. The diversity of its product line allows SICK to offer solutions at every phase of production in the logistics, automotive, packaging, electronics, food and beverage, and material handling markets. SICK AG was founded in 1946 and has operations or representation in 65 countries worldwide.

[www.sickusa.com](http://www.sickusa.com)