# SICK opens new distribution center in China

Sensor producer commissions hub for Asian logistics

**Jiaxing/Waldkirch, June 2019 – SICK has prepared its logistical processes in Asia for further growth: The sensor producer opened a new distribution center in Jiaxing (in the greater Shanghai area) on 14 June 2019, from where it will supply customers in the Asia-Pacific region with sensor products and systems even more rapidly, more efficiently, and with a greater needs-orientation.**

The SICK logistics hub, with an area of 6,600 m², is located in a duty-free industrial zone (Comprehensive Bonded Area, CBA) in Jiaxing, a Chinese city with more than one million inhabitants, and offers very good traffic connections through its closeness to Shanghai. Following the signing of an investment agreement in June 2018, SICK only required one year to develop the new site’s technical and organizational infrastructure, as well as recruit and train its workforce. During this time, the local subsidiary Zhejiang SICK Sensor Co., Ltd. was founded under the leadership of Shan Gao, who is also responsible for the distribution center. The investment involved amounted to USD 10 million.

The opening of its logistics center is a consistent step for SICK in its further development of the Asian market, where the company was able to achieve sales growth of about 13% during the 2018 fiscal year. By consolidating the local stocks of its national companies in Asia, SICK is continuing its global strategy of centralizing procurement and supply processes, as has already been implemented in distribution centers in Europe (Buchholz, Germany) and North America (Savage, USA).

During the official opening ceremony, Dr. Mats Gökstorp (Executive Board Member for Sales & Service at SICK AG) explained that “Asia is a lucrative expanding market with high sales potentials for SICK. The new distribution center enables SICK to maintain its comprehensive portfolio of products in the immediate vicinity of Asian customers and offer customer-specific services. In future, we will therefore be able to meet customer requirements significantly quicker, more flexibly and better – ultimately, another important prerequisite for also enabling e-commerce in Asia.”

Picture: SICK-Opening Ceremony-Logistics-China.JPEG  
From left to right: Andrew Ang (SICK Singapore), Ellen Deng (SICK China), Yongquan Chen (SICK China), Shan Gao (Managing Director of Zhejiang SICK Sensor Co., Ltd. and Site Manager in Jiaxing), Dr. Mats Gökstorp (Executive Board Member for Sales & Service, SICK AG), Feng Jiao (SICK China), Changyun Li (SICK China) and Mandy Meng (SICK China) during the opening ceremony of SICK’s new distribution center in Jiaxing/China.

SICK is one of the world’s leading producers of sensors and sensor solutions for industrial applications. The company, founded by Dr. Erwin Sick in 1946 and based in Waldkirch-im-Breisgau near Freiburg, is a technology and market leader. It has a worldwide presence with more than 50 subsidiaries and associated companies, as well as numerous sales offices. SICK achieved Group sales of about EUR 1.6 bn. during the 2018 fiscal year with nearly 10,000 employees.

More information on SICK is available at <http://www.sick.com> or by phone at +49 (0)7681-202-5747.